

# THE DREAM RIDE EXPERIENCE SPONSORSHIP OPPORTUNITIES



AUGUST 22, 23 & 24, 2025  
FARMINGTON POLO CLUB  
FARMINGTON, CT





# THE DREAM RIDE EXPERIENCE SPONSORSHIP OPPORTUNITIES

The Dream Ride Experience will be held Friday, August 22, Saturday, August 23, and Sunday, August 24, 2025 at the Farmington Polo Club.

## **PARTNER SPONSOR \$100,000**

- Ten (10) VIP weekend event tickets
- One (1) reserved table of ten (10) guests for the VIP Friday night Polo event
- Welcome sign with name and logo on display at the VIP Friday night Polo event
- Sponsor branding on The Dream Ride Express Train (based on availability)
- Option to utilize a 30x30 Dream Ride vendor space\*
- Sponsor representative on stage for check presentation at closing ceremonies
- Listing as a “Partner Sponsor” on dreamride.org, in program book, on Dream Rider and volunteer t-shirts, and in three (3) social media posts\*\*
- A full-page ad in the Dream Ride program book\*\*
- Option to provide product in Dream Rider gift bags
- Personalized company advertisement on event 16x32 foot jumbotron throughout weekend\*\*

## **PRESENTING SPONSOR: \$50,000**

- Eight (8) VIP weekend event tickets
- One (1) reserved table of eight (8) guests for the VIP Friday night Polo event
- Option to utilize a 30x30 Dream Ride vendor space\*
- Sponsor representative on stage for check presentation at closing ceremonies
- Listing as a “Presenting Sponsor” on dreamride.org, in program book, on Dream Rider and volunteer t-shirts, and in three (3) social media posts\*\*
- A full-page ad in the Dream Ride program book\*\*
- Option to provide product in Dream Rider gift bags
- Personalized company advertisement on event 16x32 foot jumbotron throughout weekend\*\*

## **TITLE SPONSOR: \$25,000**

- Four (4) VIP weekend event tickets
- Four (4) tickets to the VIP Friday night Polo event
- Option to utilize a 20x30 Dream Ride vendor space\*
- Sponsor representative on stage for check presentation at closing ceremonies
- Listing as a “Title Sponsor” on dreamride.org, in program book, and in two (2) social media posts\*\*
- A half-page ad in the Dream Ride program book\*\*
- Option to provide product in Dream Rider gift bags
- Personalized company advertisement on event 16x32 foot jumbotron throughout weekend\*\*

**\*Use of space must be confirmed no later than August 1, 2025**

**\*\*Please note that all logos and personalized material must be received by July 1, 2025 to guarantee inclusion.**





# THE DREAM RIDE EXPERIENCE SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR \$10,000

- Four (4) VIP Weekend Event Tickets for The Dream Ride Experience
- Option to utilize 20x 20 Dream Ride vendor space\*
- Listing as “Platinum Sponsor” on DreamRide.org, in program book, and in two (2) social media posts\*\*
- A half-page ad in the Dream Ride Program Book\*\*
- Option to provide product in the Dream Rider gift bag
- Company logo represented on event 16x32 foot jumbotron throughout event weekend\*\*

## GOLD SPONSOR: \$5,500

- Two (2) VIP Weekend Event Tickets for The Dream Ride Experience
- Option to utilize 10x 20 Dream Ride vendor space\*
- Listing as “Gold Sponsor” on DreamRide.org, in program book, and one (1) social media post\*\*
- A quarter-page ad in the Dream Ride Program Book\*\*
- Option to provide product in the Dream Rider gift bag
- Company logo represented on event 16x32 foot jumbotron throughout event weekend\*\*

## SILVER SPONSOR: \$2,500

- Six (6) Weekend Event Tickets for The Dream Ride Experience
- Option to utilize 10x10 Dream Ride vendor space\*
- Listing as “Silver Sponsor” on DreamRide.org and in program book\*\*
- Company logo represented on event 16x32 foot jumbotron throughout event weekend\*\*

## BRONZE SPONSOR: \$1,500

- Four (4) Weekend Event Tickets for The Dream Ride Experience
- Listing as “Bronze Sponsor” on DreamRide.org and in program book\*\*
- Company logo represented on event 16x32 foot jumbotron throughout event weekend\*\*

## UNDERWRITING OPPORTUNITIES

- Main Stage and Main Tent: \$25,000
- Mobile Stage: \$15,000
- VIP Party Friday: \$10,000
- VIP Weekend Tent: \$10,000
- Weekend Entertainment: \$10,000
- Dream Riders Meals: \$10,000
- Archway Entrances: \$5,000
- Red Carpet: \$5,000

## ADAPTIVE ACTIVITIES SPONSOR

- Fishing: \$5,000
- Mini Golf: \$5,000
- Cornhole: \$5,000

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# THE DREAM RIDE EXPERIENCE SPONSORSHIP AGREEMENT

SPONSORSHIP LEVEL: \_\_\_\_\_

SPONSORSHIP AMOUNT: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON/ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/ STATE/ ZIP CODE: \_\_\_\_\_

PHONE/ EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

PAYMENT TYPE: CHECK / CC NUMBER: \_\_\_\_\_

CVV/EXP: \_\_\_\_\_

\*All credit card payments will incur a standard processing fee.

PLEASE MAKE ALL CHECKS PAYABLE TO:  
THE HOMETOWN FOUNDATION, INC.

MAIL TO: 275 SCHOOLHOUSE ROAD, CHESHIRE, CT 06410

FOR INFORMATION, CONTACT LORI EVON AT LEVON@BOZZUTOS.COM OR 203-250-5390.

## Program Book Advertisement Specifications

- Full Page: 5.5" wide x 8.5" high
- Half Page: 5.5" wide x 4.25" high
- Quarter Page: 2.75" wide x 4.25" high

**\*\*Please note that all logos and personalized material must be received by July 1, 2025 to guarantee inclusion.**

- Advertisement Materials & Important Information
- Acceptable files includes high- resolution PDF, tif, jpeg, or psd
- Pages are full-color
- If you are unable to produce an ad on your own, we have templates we can provide.
- Sponsorship space may not be used to advertise the sponsor's products and services, although products may be placed on display without any qualitative statements or inducements to purchase.
- **Deadline Date: July 1, 2025**

Thank you for your generous donation! It is with your help that we are able to continue making a difference in our communities.

The Hometown Foundation, Inc. is a nonprofit 501(c) (3) tax exempt charity. Please consult with your tax advisor for deductibility of any contribution.