

# *Venue Sponsorships*





# Venue Sponsorships



## Partner Sponsor

\$100,000

- Ten (10) tickets to The Dream Ride Experience VIP Cocktail Reception – Friday, August 20, 2021
- Ten (10) VIP Weekend Event Tickets for The Dream Ride Experience – August 20-22, 2021
- Naming rights to, and logo placement on, The Dream Ride Express Event Train – *Based on availability*
- Option to utilize 30' x 30' Dream Ride Vendor Field Space – August 20-22, 2021 – *Please confirm by August 1st*
- Sponsor representative on stage for check and medal presentations – Sunday, August 22, 2021
- Listing as a "Partner Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, three (3) social media posts, company logo on Program Book Sponsor Centerfold, a full page ad in the Dream Ride Program Book, and company logo on the Dream Ride Event T-shirt
- Placement of company logo on the step and repeat/Entertainment Wall
- Option to provide product in the Dream Rider gift bag
- One (1) Farmington Polo Club VIP Tent Experience for up to twenty-five (25) guests
- Four (4) VIP Event Tickets to Dream Cars and Cocktails in Florida (Winter 2022) – *Airfare and hotel not included*
- Personalized company advertisement on event jumbotron (16ft High x 32ft Wide) during event weekend

## Presenting Sponsor

\$50,000

- Eight (8) tickets to The Dream Ride Experience VIP Cocktail Reception – Friday, August 20, 2021
- Eight (8) VIP Weekend Event Tickets for The Dream Ride Experience – August 20-22, 2021
- Option to utilize 30' x 30' Dream Ride Vendor Field Space – August 20-22, 2021 – *Please confirm by August 1st*
- Sponsor representative on stage for check and medal presentations – Sunday, August 22, 2021
- Listing as a "Presenting Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, three (3) social media posts, company logo on Program Book Sponsor Centerfold, a full page ad in the Dream Ride Program Book, and company logo on the Dream Ride Event T-shirt
- Placement of company logo on the step and repeat/Entertainment Wall
- Option to provide product in the Dream Rider gift bag
- One (1) Farmington Polo Club VIP Tent Experience for up to fifteen (15) guests
- Two (2) VIP Event Tickets to Dream Cars and Cocktails in Florida (Winter 2022) – *Airfare and hotel not included*
- Personalized company advertisement on event jumbotron (16ft High x 32ft Wide) during event weekend

## Diamond Sponsor

\$25,000

- Six (6) tickets to The Dream Ride Experience VIP Cocktail Reception – Friday, August 20, 2021
- Six (6) VIP Weekend Event Tickets for The Dream Ride Experience – August 20-22, 2021
- Option to utilize 20' x 30' Dream Ride Vendor Field Space – August 20-22, 2021 – *Please confirm by August 1st*
- Sponsor representative on stage for check and medal presentations – Sunday, August 22, 2021
- Listing as a "Diamond Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, three (3) social media posts, company logo on Program Book Sponsor Centerfold, a full page ad in the Dream Ride Program Book, and company logo on the Dream Ride Event T-shirt
- Option to provide product in the Dream Rider gift bag
- Personalized company advertisement on event jumbotron (16ft High x 32ft Wide) during event weekend

*Please note that any logos or ads received after July 1, 2021 may not be included in Dream Ride print materials. Customization and naming opportunities based on availability. Not applicable for in-kind sponsorships.*

# *Corporate Sponsorships*





# Corporate Sponsorships



## Platinum Sponsor

\$10,000

- Four (4) VIP Weekend Event Tickets for The Dream Ride Experience – August 20-22, 2021
- Option to utilize 20' x 20' Dream Ride Vendor Field Space – August 20-22, 2021 – *Please confirm by August 1st*
- Listing as a "Platinum Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, two (2) social media posts, company logo on Program Book Sponsor Centerfold, a half page ad in the Dream Ride Program Book, and company logo on the Dream Ride Event T-shirt
- Option to provide product in the Dream Rider gift bag
- Company logo represented on jumbotron advertisement (16ft High x 32ft Wide) during event weekend

## Gold Sponsor

\$5,000

- Two (2) VIP Weekend Event Tickets  
OR Six (6) Weekend Event Tickets for The Dream Ride Experience – August 20-22, 2021
- Option to utilize 10' x 20' Dream Ride Vendor Field Space – August 20-22, 2021 – *Please confirm by August 1st*
- Listing as a "Gold Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, one (1) social media post, company logo on Program Book Sponsor Centerfold, and a quarter page ad in the Dream Ride Program Book
- Option to provide product in the Dream Rider gift bag
- Company logo represented on jumbotron advertisement (16ft High x 32ft Wide) during event weekend

## Silver Sponsor

\$2,500

- Six (6) Weekend Event Tickets for The Dream Ride Experience – August 20-22, 2021
- Option to utilize 10' x 10' Dream Ride Vendor Field Space – August 20-22, 2021 – *Please confirm by August 1st*
- Listing as a "Silver Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, one (1) social media post, and company logo on Program Book Sponsor Centerfold
- Company logo represented on jumbotron advertisement (16ft High x 32ft Wide) during event weekend

## Bronze Sponsor

\$1,500

- Four (4) Weekend Event Tickets for The Dream Ride Experience – August 20-22, 2021
- Listing as a "Bronze Sponsor" on DreamRide.org
- Company logo on Program Book Sponsor Centerfold
- Company logo represented on jumbotron advertisement (16ft High x 32ft Wide) during event weekend

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Customization and naming opportunities based on availability. Not applicable for in-kind sponsorships.

# *Underwriting Sponsorships*





# Underwriting Sponsorships



## Underwriting Opportunities/Sponsorships

- Place your brand in front of a captive audience through this unique opportunity that brings together a diverse audience, from exotic car owners and spectators, to philanthropists supporting those in need
- You have the opportunity to underwrite/purchase different areas of Dream Ride Weekend to increase brand visibility and exposure, while supporting charitable endeavors
- Event areas available for sponsorship include, but are not limited to:
  - Main Stage and Main Tent (\$25,000)
  - Mobile Stage (\$15,000)
  - VIP Cocktail Reception Friday (\$10,000)
  - VIP Weekend Tent (\$10,000)
  - Weekend Entertainment (\$10,000)
  - Weekend Food for all Dream Riders (\$10,000)
  - Archway Entrances (\$5,000)
  - Red Carpet (\$5,000)

***Please keep in mind all event areas are based on availability. For more information regarding a specific area and additional details please contact Jamie Hughes at 203-250-5390 or [jhughes@bozzutos.com](mailto:jhughes@bozzutos.com).***

- Ideal opportunity for brand placement and potential client acquisition
- VIP Weekend Event Tickets for The Dream Ride Experience – August 20-22, 2021 (Quantity based on level of sponsorship)
- Visible Company Representation present in/on sponsored area during Dream Ride Weekend
- Company logo represented on jumbotron advertisement (16ft High x 32ft Wide) during event weekend



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# *Unified Games Sponsorships*





# Unified Games Sponsorships



## Unified Games Champion Sponsor

\$5,000

- Unified Games available for sponsorship include, but are not limited to:

Taking place on Saturday, August 21, 2021

- Fishing (\$5,000)
- Golf (\$5,000)
- Swimming (\$5,000)
- Cornhole (\$5,000)

Taking place on Sunday, August 22, 2021

- Basketball (\$10,000)

**All sports are based on availability**

- Two (2) VIP Weekend Event Tickets for The Dream Ride Experience – August 20-22, 2021
- Option to utilize 10' x 20' Dream Ride Vendor Field Space adjacent to selected unified activity
- Listing as a "Dream Ride Unified Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, one (1) social media post, company logo on Program Book Sponsor Centerfold, and a one-quarter page ad in the Dream Ride Program Book
- Option to provide company volunteers to participate in unified event with Dream Riders
- Customized branding based on sport and availability
- Company logo represented on jumbotron advertisement (16ft High x 32ft Wide) during event weekend



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*Sponsor A Dream Rider*





# Sponsor A Dream Rider



## Sponsor A Dream Rider

*Being the true heart and soul of our event, Dream Riders travel from across the country and internationally to be a part of The Dream Ride Experience's inclusive environment. Our Dream Riders look forward to this event year round and truly count down the days until the next Dream Ride Experience where they are reunited with their Dream Ride family! For our Dream Riders, the Dream Ride Experience is so much more than a weekend-long event. We are providing our Dream Riders the opportunity to feel included, valued, and contribute to an accepting environment while being a part of something larger than themselves. Be a part of The Dream Ride Experience by sponsoring a Dream Rider to provide them an unforgettable experience and allow them the opportunity to make memories for a lifetime!*

*Countless Dream Riders and Special Olympics athletes from across the world are still waiting for this incredible opportunity! Give them the gift of a lifetime!*

### By Sponsoring A Dream Rider You Are Providing:

- Air or Land Transportation to/from The Dream Ride Experience
- Transportation to/from the airport
- Lodging for Dream Ride Experience weekend
- Meals and beverages during Dream Ride Experience weekend
- Admission for athlete (and chaperone if attending) to Dream Ride Experience weekend
- Transportation from lodging to event location during Dream Ride Experience weekend
- Includes all activities during The Dream Ride Experience weekend
- Opportunity to ride in an exotic car during the Dream Cruise through the Farmington Valley

### Direct Positive Impact:

*By sponsoring a Dream Rider you are providing the opportunity for an individual with an intellectual or developmental disability to...*

- Feel included in an accepting environment
- Expand their cultural awareness and understanding by visiting a new destination
- Build friendships that span across domestic and international borders
- Enhance their interpersonal communication skills through new conversations and relationships
- Increase their self-confidence by allowing them the opportunity to engage in new and diverse activities
- Network with business owners and community members for employment opportunities and resources
- Participate in our International Leadership Conference and Dream Ride Ambassadors Program during The Dream Ride Experience

### Sponsorship:

#### ■ Domestic:

\$3,500 – For one athlete and chaperone

#### ■ International:

\$5,500 – For one athlete and chaperone



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