

THE HOMETOWN FOUNDATION, INC. 2026 DREAM RIDE & AUTOMOTIVE EVENT SPONSORSHIP PACKAGES





THE HOMETOWN FOUNDATION, INC. 2026 DREAM RIDE & AUTOMOTIVE EVENT SPONSORSHIP PACKAGES



A limited number of Dealer Display Sponsorship packages are available for signature 2026 automotive events hosted by The Hometown Foundation, Inc. These events include: **Concorso-Ferrari & Friends, Birdies & Horsepower (optional), Dream Ride 2026, and the New England Concours d'Elegance.**

SPONSORSHIP BENEFITS

DREAM RIDE HERO

\$250,000

- Twenty-Five (25) vehicle display spaces, including VIP activation opportunities and one (1) reserved 30x30 vendor space at each event
- Twenty-Five (25) VIP weekend tickets to The Dream Ride Experience, August 21-23, 2026
- Four (4) hotel rooms for Friday and Saturday night at The Delamar West Hartford during The Dream Ride Experience Weekend
- Opportunity to include product in the official Dream Rider gift bag
- Recognition as a "Hero Sponsor" across multiple marketing platforms, including (but not limited to):
 - DreamRide.org and HometownFoundation.org
 - Four (4) dedicated social media posts
 - Company logo in all event Program Books
 - Company name and logo on volunteer shirts
 - One (1) full-page advertisement in the Dream Ride Program Book
- Company logo featured on the event Jumbotron (16 ft x 32 ft) throughout all Hometown Foundation events
- One (1) foursome entry and opportunity for a vehicle display at Birdies & Horsepower Golf & Gala
- Opportunity to feature a Hole-in-One vehicle on the course at both the Birdies & Horsepower Golf & Gala and the Adam J. Bozzuto Golf Tournament

PARTNER SPONSOR

\$100,000

- Fifteen (15) vehicle display spaces, including VIP activation opportunities and one (1) reserved 30x30 vendor space at each event
- Ten (10) VIP weekend tickets to The Dream Ride Experience, August 21-23, 2026
- Two (2) hotel rooms for Friday and Saturday night at The Delamar West Hartford during The Dream Ride Experience Weekend
- Opportunity to include product in the official Dream Rider gift bag
- Recognition as a "Partner" across multiple marketing platforms, including:
 - DreamRide.org and HometownFoundation.org
 - Three (3) dedicated social media posts
 - Company logo in all event Program Books
 - Company name and logo on volunteer shirts
 - One (1) full-page advertisement in the Dream Ride Program Book
- Company logo featured on the event Jumbotron (16 ft x 32 ft) throughout all Hometown Foundation events
- One (1) foursome entry into the Birdies & Horsepower Golf & Gala event
- Opportunity to feature a Hole-in-One vehicle on the course at both the Birdies & Horsepower Golf & Gala and the Adam J. Bozzuto Golf Tournament

PRESENTING SPONSOR

\$50,000

- Ten (10) vehicle display with reserved space for a 20x20 vendor space at each event
- Five (5) VIP weekend event tickets to The Dream Ride Experience, August 21-23, 2026
- One (1) hotel room for Friday and Saturday night at The Delamar West Hartford during The Dream Ride Experience Weekend
- Option to provide product in the Dream Rider gift bag
- Recognition as a "Presenting sponsor" across multiple marketing platforms, including:
 - DreamRide.org and HometownFoundation.org
 - Three (3) dedicated social media posts
 - Company logo in all event Program Books
 - Company name and logo on volunteer shirts
 - One (1) full-page advertisement in the Dream Ride Program Book
- Company logo represented on a Jumbotron (16ft high x 32ft wide) advertisement during all events.
- One (1) foursome entry into the Birdies & Horsepower Golf & Gala event
- Opportunity to feature a Hole-in-One vehicle on the course at both the Birdies & Horsepower Golf & Gala and the Adam J. Bozzuto Golf Tournament

TITLE SPONSOR

\$25,000

- Five (5) vehicle display with reserved space for a 20x20 vendor space at each event
- Four (4) VIP weekend tickets to The Dream Ride Experience, August 21-23, 2026
- One (1) hotel room for Friday and Saturday night at The Delamar West Hartford during The Dream Ride Experience Weekend
- Opportunity to include product in the official Dream Rider gift bag
- Recognition as a "Title Sponsor" across multiple marketing platforms, including:
 - DreamRide.org and HometownFoundation.org
 - Two (2) dedicated social media posts
 - Company logo in all event Program Books
 - One (1) full-page advertisement in the Dream Ride Program Book
- Company logo featured on the event Jumbotron (16 ft x 32 ft) throughout all Hometown Foundation events
- One (1) foursome entry into the Birdies & Horsepower Golf & Gala event
- Opportunity to feature a Hole-in-One vehicle on the course at both the Birdies & Horsepower Golf & Gala and the Adam J. Bozzuto Golf Tournament



PLATINUM SPONSOR

\$10,000

- Four (4) vehicle display with reserved space for a 10x10 vendor space at each event
- Three (3) VIP weekend tickets to The Dream Ride Experience, August 21-23, 2026
- Opportunity to include product in the official Dream Rider gift bag
- Recognition as a "Platinum Sponsor" across multiple marketing platforms, including:
 - DreamRide.org and HometownFoundation.org
 - Two (2) dedicated social media posts
 - Company logo in all Hometown Foundation event Program Books
 - One (1) half-page advertisement in the Dream Ride Program Book
- Company logo featured on the event Jumbotron (16 ft x 32 ft) throughout all Hometown Foundation events

GOLD SPONSOR

\$5,500

- Two (2) vehicle display with reserved space for a 10x10 vendor space at each event
- Opportunity to include product in the official Dream Rider gift bag
- Recognition as a "Gold Sponsor" across multiple marketing platforms, including:
 - DreamRide.org and HometownFoundation.org
 - One (1) dedicated social media post
 - Company logo in all Hometown Foundation event Program Books
 - One (1) half-page advertisement in the Dream Ride Program Book
- Company logo featured on the event Jumbotron (16 ft x 32 ft) throughout all Hometown Foundation events



Event Information

Concorso-Ferrari & Friends

Date: May 23rd, 2026

Location: Farmington Polo Club

Car Convoy with children from CCMC to the Farmington Polo Club with car show

Birdies & Horsepower-Golf & Gala

Date: June 6, 2026

Location: Lionheart Country Club or Golf Club of Avon, Farmington Polo Club
Golf, cars, cocktails, auction, dinner and dancing

The Dream Ride Experience

Date: August 21 - 23

Location: Farmington Polo Club

A weekend celebrating the accomplishments of Dream Riders in the IDD community and promoting inclusivity and acceptance within one community

New England Concours d'Elegance

Date: October 16-18, 2026

Location: Farmington Polo Club

Full weekend of activities centered around an elevated display of vintage and classic cars

SPONSORSHIP AGREEMENT

Sponsorship Level: _____

Dealership Name: _____

Contact Person/Title: _____

Address: _____

City/ State/ Zip Code: _____

Phone Email: _____

Signature: _____

Payment type: Check/ CC Number: _____

CVV/ EXP/ Zip code _____

Please make all checks payable to:

The Hometown Foundation, Inc.

Mail To: 275 Schoolhouse Road, Cheshire, CT 06410

For more information, contact Scott Smith at smsmith@bozzutos.com or

Lori Evon at levon@bozzutos.com

*All credit card payments will incur a standard processing fee.

Visit www.dreamride.org for more information on The Dream Ride Experience